

Groupe Renault creates Renault MAI for new mobility solutions

Renault has been involved in new mobility services for the past four years. ETAuto | October 14, 2019, 19:56 IST



Renault has developed car services with or without drivers and made equity investments in various start-ups specializing in the mobility field. New Delhi: Groupe [Renault](#) has announced the launch of [Renault MAI](#) (Mobility as an Industry), which will be working on [new mobility solutions](#).

This subsidiary will bring together all the mobility activities within a single entity, claims the automobile group. With this, Groupe Renault is aiming to simplify the decision-making process for mobility services.

Renault has been involved in new mobility services for the past four years. It has developed car services with or without drivers and made equity investments in various start-ups specializing in the mobility field.

As the automobile group claims, Renault MAI will clarify existing offers and create new ones.

[Thierry Bollore](#), Chief Executive Officer of Groupe Renault and President of Renault MAI, said, "After a 'test and learn' phase, the Group is taking a major step forward in its development. Our ambition is to be one of the world's leading operators of new shared, accessible and sustainable mobility by remaining faithful to our DNA of technological innovation and proximity to the ultimate consumer."

He also said, "The mission of Arnaud Molinie, Managing Director of Renault MAI, will be to develop existing assets, accelerate the conquest of new markets, and help their organization by forging new partnerships with all the private and public players involved in this new industrial revolution."